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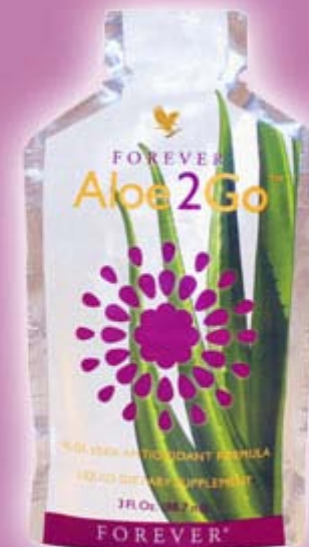
ALOE2GO Video Contest

An exciting announcement for all you wannabe Hollywood directors - the first ever Forever Aloe2Go home video contest!

With the explosion of social media like YouTube, Facebook and Twitter throughout the world, the opportunity to share the exciting Forever story is easier than ever. You know and love [Aloe2Go](#). Now tell the world about it in 60 seconds or less and spread the word on YouTube.

Here's how the contest will work.

- On Monday, June 1, Forever Living will launch the YouTube Aloe2Go Home Video channel.
- You produce your own 60 second video about Aloe2Go using anything you want from a cell phone all the way up to a full sized video camera. Follow this [link](#) to see the sample video produced by the Marketing team.



- The film must be about Aloe2Go and it must be produced by a distributor.
- All Aloe2Go films can be no longer than 60 seconds in length. Anything over 60 seconds cannot participate.
- To enter, all films must be submitted and approved by the country manager of the film's origin. In North America they should be submitted to the appropriate sales VP.
- Only films that are approved and appear on the Aloe2Go Film Festival Channel on YouTube.com will be eligible to win. Distributors can post the same film in other social media to help promote it, but they must be approved and featured on the contest website first.
- The Aloe2Go film festival will only accept films with appropriate content guided by the content rules and regulations found in the Forever Company Policy manual. Be sure to refrain from making any unauthorized product claims.

So those are the rules to participate, but how do you win?

- **Quite simply - spread the word!!!** The film that receives the most views on the Aloe2Go Home Video YouTube Channel by 9 am PST Saturday, August 1, 2009, **WINS.** ***That sounds simple doesn't it?***
- The winning video will be featured at the Super Rally in Dallas. If the winner is in attendance at Super Rally they will be honored on stage. If not, their country representative will receive the award.
- Additional videos will be recognized in the following categories: funniest, best animation, and most original.
- Additionally the country that submits the most films will receive significant bonus points for the Spirit Award judging at Rally.

So get out there, get those video camera batteries fully charged, and start filming. We want this to be fun, exciting, and a great way to spread the Forever Aloe2Go story. You don't need to be a



video production expert to participate. Just tell the Aloe2Go story the best way you know how, and then spread the word to get people to your site. Remember, the contest isn't about who can make the best film but about who can spread the word. We look forward to watching your videos.

The Forever Marketing Team

For more information about Forever Aloe2Go, please visit www.foreveraloe2go.com

